

EDITORIAL

Sport & well-being: Looking ahead to 2030

Today, many stakeholders worldwide are working to promote physical activity and sport for all.

We are increasingly living in a world where a "better quality of life" will become even more important than "living longer".

And in which, 70% of citizens will always want to practice a sport in public, in the open air and in complete freedom⁽³⁾ or to enjoy sports without physical, time or space-related constraints.

With this in mind, local decision-makers have a fantastic opportunity to facilitate free access to sport for all, by installing more recreational sports equipment, a move popular with everyone.

Sustainable investments, generating negligible operating costs.

At **HUSSON**, we continue to invest heavily in innovation to make sport and well-being accessible to everyone: children, teenagers, adults and seniors.

The proof is in the pictures!

Yours sportingly,



Daniel Husson
CEO
HUSSON International

Studies:

"Practicing a physical activity is beneficial regardless of your age, gender and state of health, while physical inactivity is considered the leading cause of preventable death, even ahead of smoking".

80%
of teenagers worldwide don't get enough physical activity, according to the WHO⁽¹⁾

66%
of young people aged 11 to 17 "present a worrying health risk"⁽²⁾

60%
of citizens want to be able to do more physical activity⁽³⁾

81%
of citizens would like more sports facilities in their local area⁽³⁾



>> NEW: For everyone
3v3 MULTISPORTS®

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>> NEW
The Magic Tree, Welcome to the enchanted forest!

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NEW RECREATIONAL EQUIPMENT 2023

MAGIC'COLOR and SOLO + ATTRACTIONS in fantastic thematic worlds!

» Just like Mum and Dad!



JMA-1059 - The Bulldozer

- A strong visual identity thanks to an original design which immediately evokes the thematic world: the child is both the director and actor in his or her play area!
- Accessible from 2 years old, these themed attractions allow for quick, instant play, either alone or with others, while encouraging sports practice.
- A unique concept of compact playground equipment packed with fun activities in an optimized, safe and secure space.
- Delivered pre-assembled for quick and easy installation.



JIN-0598 - The Compact Loader (2-seater spring rider)



JMA-1069- The Tractor



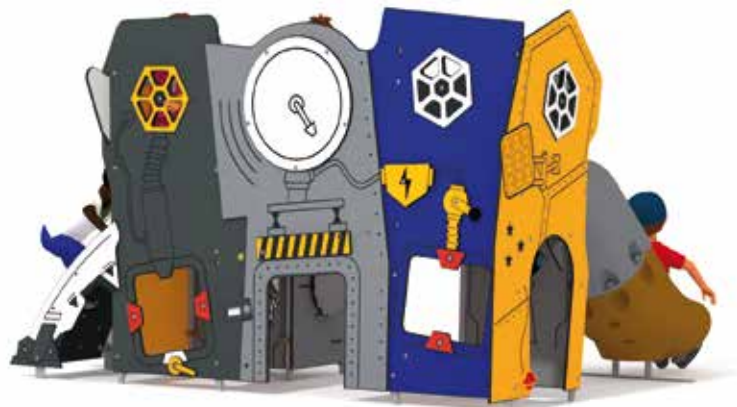
JMA-1072- The Tractor trailer



JIN-0646 - The School Bus (6-8-seater spring rider)



>> Shoot for the moon!



JMA-0531 - The Space Station



JIN-0628 - 4-seater spring rider



JMA-1157 - The Moonrover



JMA-0984 - The Rocket

>> All aboard!



JMA-1119 - The Longship



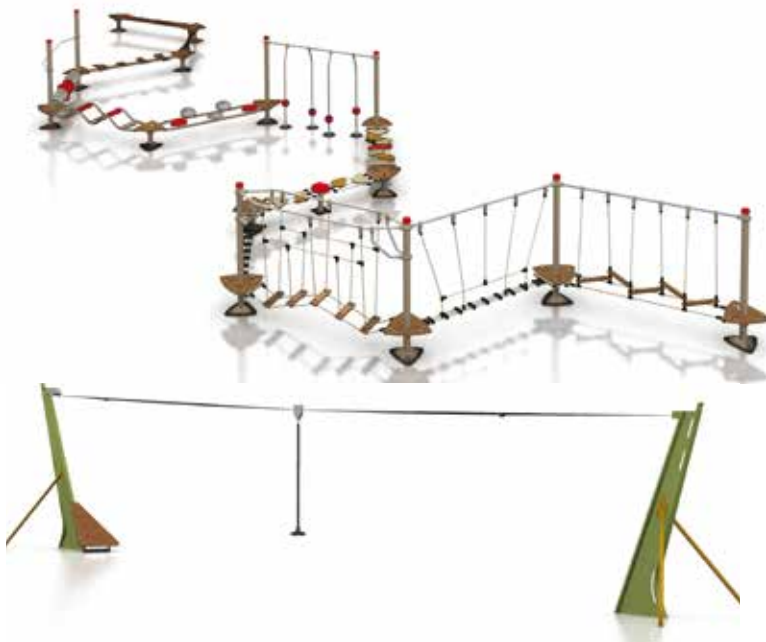
JMA-0530 - Pirate Island

NEW 2023 CATALOGUE! >>

Because innovation has always been at the heart of Husson product development, a brand new Playground Equipment catalogue is coming in 2023!

Develop and Capitalize on our ranges and the flagship products that make our equipment so distinctive, while showcasing the innovative spirit and unique signature of Husson Design Studio... this is the clearly stated objective of our 2023 Playground Equipment Catalogue:

- Playground equipment for toddlers
- Balancing and motor skills course
- Dynamic equipment (multi-seater spring riders, carousels, zip lines, etc.)
- Rope attractions
- Inclusive Games
- New themes and apparatus for multifunctional structures
- And much more!



NEW

>> The Magic Tree, Welcome to the Enchanted Forest!

1 Sketch by our designer



With a **total height of more than 10 meters**, the magic tree is made up of 3 associated and complementary play areas.

- **The trunk** provides access to the tree. Multiple climbing nets and ladders allow several children to move around inside and access the hut at the top of the tree.
- **The crown*** is an area for balancing and interacting. It provides access to a large tubular slide.
- **The treetop** is a place where kids can meet and chat. Fitted with a playhouse installed at over 10 metres in height, it's the focal point of the entire play area.

Flow management has been carefully designed so that children can play inside while avoiding queues. **There are small games in the lower part** for toddlers or for children with disabilities.

2 3D rendering by our Design Office



3 End Result



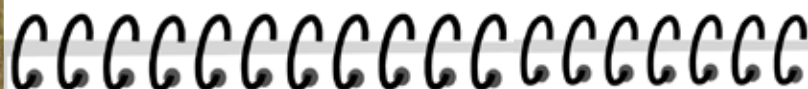
***A genuine lookout point.** It's also a circular viewing point with a 120° PANORAMIC view from a netted area perched at 4m high, in total safety. It enables children to admire the view and to cross it on all fours or running thanks to its interior height of more than 1.5mw with nothing but space below them! A fun piece of equipment to delight children, teenagers and even parents! It provides access to a large tubular slide.

Husson Design Studio

"THE BRIDGE"



JIN-1981 - The Bridge



- Made of reinforced rope, enclosed on 4 sides
- Total length 16.5m
- Large passage size (2m x 1m) to facilitate flow
- Total height 6.75m
- Central balance bridge area 4m above the ground for guaranteed thrills!

STREET FURNITURE FOR STROLLERS»



"FOUNTAIN" Jumbo-sized Benches



Rotating Chairs



Street Furniture Catalogue
<https://www.download-files.fr/husson/en-catalogue-mobilier-urbain/>

THE OUT&FIT® RANGE

A novel approach to creating two new outdoor fitness units

Presented by

Husson Design Studio

THE KETTEL



HUSSON Innovation*:

Handling heavy loads can be hazardous. We have helped overcome this constraint, so that the user can practice risk-free heavy lifting, by designing* a handle which locks the load when no longer pressed.

General features : examples of some occasionally contradictory objectives and constraints

- outdoor apparatus and exercises comparable to those of the best sports halls, designed for free and unrestricted access by all users.
- simple weight settings for use by anyone, in total safety ...

THE BENCH PRESS / VERTICAL ROWING



"BENCH PRESS" side

"VERTICAL ROWING" side

HUSSON Innovation*:

Anatomy 101: the muscles work by **agonist / antagonist muscle pairs**. The agonist muscle is the one that contracts, while the antagonist is the one that stretches. It's therefore important that these muscles are trained in the same way.

HUSSON has designed its new "BENCH PRESS / VERTICAL ROWING" apparatus to train both muscle sets on the same equipment:

- on one side: the pecs and triceps
- and on the other side : the lats and biceps.

NEW: A HUSSON exclusive

3v3 MULTISPORTS®

BY



» The history of multi-sports fields:

HUSSON was one of the very first companies to invest, more than 30 years ago, in the design and development of multi-sports fields. Today, several thousand HUSSON multisports fields are installed around the world.

They can be installed in an area of just 24x13 metres! So many sports can be practiced with open access, inside and outside the enclosure, the main ones being: football, basketball, handball, volleyball, badminton and fitness...



New: 3v3 Multisports® suitable for everyone!

Today, multi-sports grounds are evolving to welcome a wider variety of users and not just football-mad teenagers !

Today, HUSSON exclusively proposes a multisports ground suitable for everyone, equipped with an additional **3v3 Multisports® option**

How does a multisports ground equipped with **3v3 Multisports®** work ?



Simple rules

- 1 goal
- 1 zone, the "V"
- Each in his zone, the attacking team goes into defence and vice versa.
- Play using your feet or head.
- A touch of the ball with or without rebound.



Simple rules similar to 3-a-side basketball

- inside (on 1/2 pitch) and/or outside the enclosure...

>> The history of the 3v3 Multisport®

In 2015, Bruno Schwobthaler, a football expert and enthusiast, invented the **3v3 Golbang**, a 3-a-side football concept, to allow everyone from **7 to 77 years old** to practice simple football, whatever their level, in a fun and contactless manner.

In 2021, Bruno Schwobthaler and Daniel Husson met up and decided to adapt 3V3 Football to multi-sports grounds.

Today, HUSSON exclusively proposes a multisports ground for all, equipped with an additional **3v3 Multisports®** option.



What are the benefits of a HUSSON multisports ground equipped with 3v3 Multisports®? >>

- ✚ **Inclusion:** there's no contact, everyone plays in their area! Girls and boys can (finally!) play together, but also adults and children, beginners and experienced players, the able-bodied and people with disabilities...
- ✚ **More fun, more goals:** **3v3 Multisport®** encourages players to try to score more!
- ✚ **Occupancy:** on the same HUSSON multisports ground equipped with a **3v3 Multisports®** option, you can play **football and basketball** simultaneously... and much more!

EVENTS

- **A connected launch event offered with the option:** our GOLBANG experts and partners provide the Battle Managers and the skill tests (measurement of shooting speeds, relaxation and accuracy of passes and shots, etc.),
- **Periodic activities at your HUSSON multisports ground** (activities during school holidays for example),
- **A physical and digital experience** with an official online ranking; a key asset to attract participants.



Video presentation
3v3 Multisports®

<https://www.husson.video/qr/golbang-fr/>



International Focus

» Play areas



Hong Kong: Large Tree Tower & inclusive games



Latvia: City of Riga



Hungary: Municipality of Zalaegerszeg



Switzerland: Puidoux Daycare



Switzerland: Daycare in Cossonay



The Netherlands: Municipality of Krimpenerwaard



Crete: Municipality of Galinou

» Multisports & Fitness



Spain / Madrid



Portugal / Gondomar



Italy / Turin



Switzerland / Courgenay



Ireland / Carrowteige County Mayo



Germany / Cologne



Belgium / Clavier



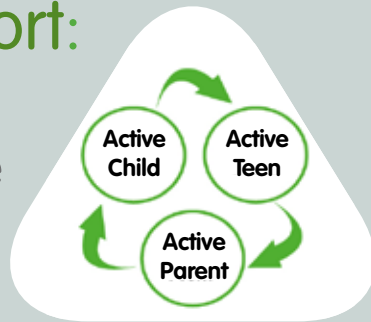
Belgium / Fosses-la-Ville / Indoor multisport area



United Kingdom / Kimpton

Studies

Physical activity and sport: a global challenge



» The latest “**Sport and Physical Activity**” Eurobarometer survey published by the **European Commission** confirmed a **high and worrying level of physical inactivity**; **46% of Europeans never exercise or practice sport** and **50% of the population** is considered overweight or obese.

The cost of an inactive lifestyle is both physical and economic, with an estimated cost in Europe of 82 billion Euros per year, a sum which could even reach 125 billion if policies and practices do not change.

www.europa.eu/eurobarometer

Reintroducing Physical Activity and Sport into our daily activities has therefore become a global challenge. That is why, in many countries, public financial support is increasing and new private funding is appearing via health insurance companies and sponsorship or foundation projects.

» **Some examples of the action being taken by numerous stakeholders to promote Physical Activity and Sport (PAS):**

- **The WHO** (World Health Organization) **defines health as “a complete state of physical, mental and social well-being, not merely constituting the absence of disease or infirmity”.**
- **The WHO** has initiated a **World Plan to promote physical activity**, including the following recommendations in particular: **children aged 3 to 4 should engage in a variety of physical activities for at least 180 minutes a day ; children & teenagers from 5 to 17 years old should practice at least 60 minutes of PAS per day and adults aged 18 to 79 should devote 150 to 300 minutes per week to it.**
- **The European Commission has launched a major promotional campaign, called “European Week of Sport”.**
- **In the UK**, each year the National Lottery invests £250 million to subsidize the installation of children’s outdoor play-ground equipment and other sports equipment.
- **In the United States**, public and private organizations (through “Grant Funding”, “Crowdfunding”, etc.) regularly support the installation of sports equipment.

In France :

- **The plan for 5,000 new local sports facilities** is endowed with 200 million euros to help local authorities install sports grounds in our neighbourhoods and villages in the coming years, **by promoting sports practice everywhere and for everyone, with unrestricted or supervised access.**
- This plan is being managed by **the ANS (National Sports Agency) and by the CRdS (Regional Sports Conferences).**
- **A “Practical Guide to the 5000 Local Sports Facilities Plan” is available**, the result of teamwork between ANDES, CNOSF, CPSF, the Ministry of Sports, the AMF, L’Union Sport et Cycle and the National Sports Agency:
www.andes.fr/wp-content/uploads/2022/02/ANDES_guide-equipement-2022-interactif.pdf
- **The Regions and Départements** are also encouraging and subsidizing the installation of recreational and sports facilities.
- **Sports on prescription**: this programme, which is already a success in Sweden and the United Kingdom, was recently launched in France to allow any doctor to prescribe an appropriate physical activity.



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